

# **WASCOSA Asset Intelligence Day**

How can we make rail transport more intelligent?  
Telematics on freight wagons

Thursday, 22 October 2015

Swiss Transport Museum in Lucerne



Future  
NEXT EXIT

## Dear business partners,

**Everyone is talking about it, we're doing something about it - for intelligent freight wagons.**

As Europe's first provider of freight wagon systems, we consider it as much a privilege as a duty to showcase future-orientated overall solutions for improving freight transport by rail. At WASCOSA we are focusing completely on telematics; we gladly invite you to do the same if you would like to increase the efficiency of your railway consignments and significantly reduce the costs for rail logistics. If you have attended the WASCOSA Safety Day, one of the WASCOSA ECM seminars or last year's WASCOSA Future Day, then you really should not miss out on the WASCOSA Asset Intelligence Day. Register today to guarantee a place and experience a complete and up-to-date overview of the benefits of applications based on telematics as well as rail solutions that have been implemented in practice.

Take the opportunity, as part of the integrated market event, to get to know numerous important providers of telematics systems from Europe and North America, which can be operated on an open and universal platform. We look forward to seeing you there!



Philipp Müller  
President of the Board of Directors



Peter Balzer  
CEO



# WASCOSA Asset Intelligence Day

How can we make rail transport more intelligent? Telematics on freight wagons

**Thursday, 22 October 2015, from 9.30 am (start 10.30 am) – 4.30 pm**

**Location: Swiss Transport Museum in Lucerne**

**Presented by: Peter Balzer, WASCOSA AG**

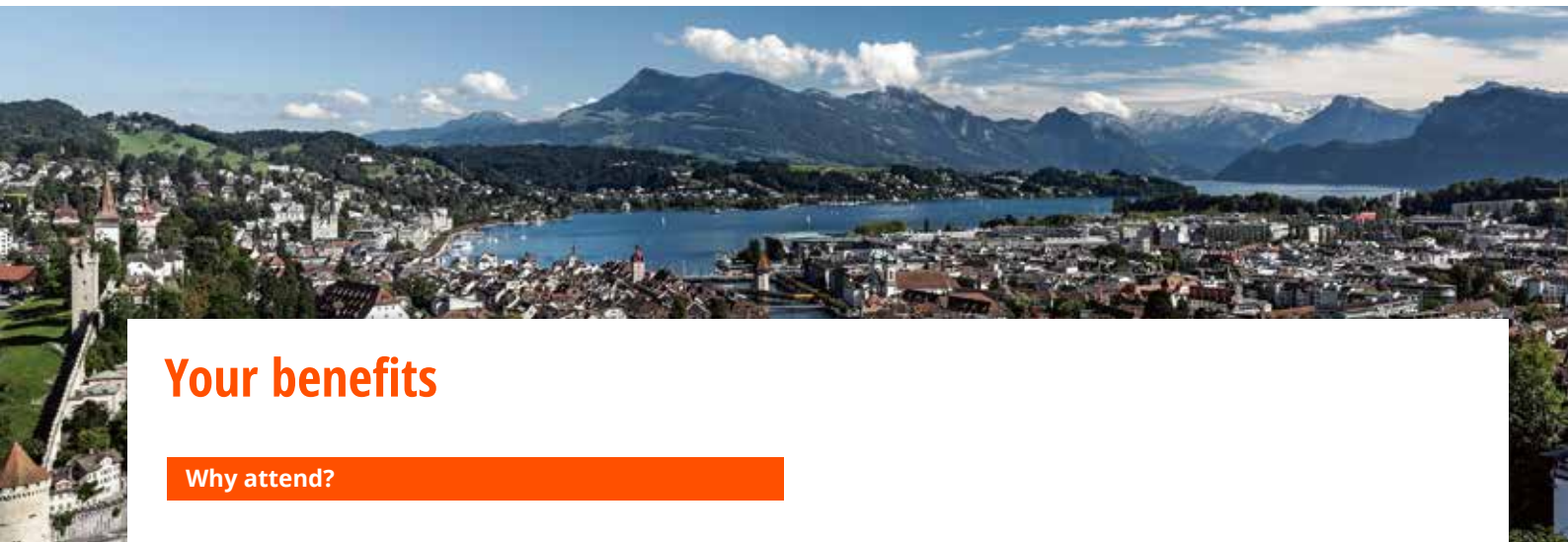
09.30 am – 10.30 am	Registration, light breakfast
10.30 am – 10.40 am	<b>Welcome speech by Peter Balzer, CEO, WASCOSA AG</b>
10.40 am – 11.00 am	<b>Special guest</b> «What is the road doing?»
11.00 am – 11.15 am	<b>Prof. Dr.-Ing. Markus Hecht</b> , Professor in the specialist field of rail vehicles at Technische Universität Berlin «Rail freight transport – fast and reliable thanks to telematics»
11.15 am – 11.30 am	<b>Irmhild Saabel</b> , Chief Business Development Officer (CBDO) / Member of the Executive Board, WASCOSA AG «Freight wagons are becoming intelligent – what is possible now?»
11.30 am – 12.00 pm	Break
12.00 pm – 12.15 pm	<b>Frank Schuhholz</b> , Managing Director, ERS Railways B.V. «Telematics experience report – example of ERS Railways B.V.»
12.15 pm – 12.30 pm	<b>Hajo Barth</b> , Head of Logistics Europe, Glencore Grain BV «Telematics experience report – example of Glencore Grain BV»



# wascosa

12.30 pm – 12.45 pm	<b>Jan Lindqvist</b> , Managing Director, RushRail AB «Problem detection while driving – intelligent freight wagons in partnership with infrastructure»
12.45 pm – 02.15 pm	Lunch break
02.15 pm – 02.35 pm	<b>John Felty</b> , Director of Sales, Amsted Rail Chicago «15 years of practice on rail – experience report from North America»
02.35 pm – 02.50 pm	<b>Markus Lechner</b> , Managing Director, kasasi GmbH «Telematics platform NIC-base – optimisation and flexibility through independence!»
02.50 pm – 04.15 pm	Individual requirements analysis: How can I make my rail transport more intelligent?
04.15 pm – 04.30 pm	<b>Peter Balzer</b> , CEO, WASCOSA AG Summary/conclusion
04.30 pm	End

Subject to changes at short notice.



## Your benefits

### Why attend?

- Within a single day, you will acquire comprehensive knowledge about the strategic aspects and operative success factors of telematics on freight wagons.
- You will see what the solution for rail transport in the field of telematics on freight wagons looks like and be shown an up-to-date overview of the market. There will be numerous telematics providers from Europe and North America on site who can give you an overview of their products and services.
- From progress reports, you will learn how and why renowned players in the field of rail freight transport are tackling the topic of telematics on freight wagons, where its benefits are and how stumbling blocks are circumvented.
- You will learn why and how telematics influences the upkeep and operation of track infrastructure.
- You will benefit from 15 years of practical experience of telematics on freight wagons from North America.
- You will develop your potential for telematics in rail transport thanks to an individual requirements analysis.
- You will have the chance to personally meet participants from the world of rail freight transport, to cultivate your network and to make new contacts.



## The target group

The WASCOSA Asset Intelligence Day is aimed at the following individuals:

- Railway logistics managers
- Supply chain managers, logistics and controlling managers
- «Railway logistics» purchasing managers
- Rail freight transport decision-makers





## The marketplace exhibitors – on site around the event

Learn more first-hand about products and services from renowned telematics providers from Europe and North America. Take the opportunity to discover the advantages of various telematics solutions through personal discussion on site.



Bosch Engineering



**BOSCH**  
Technik fürs Leben

**COGNID**

**eureka**  
CONNECTING COMPETENCE

**fela**



Franz Kaminski Gruppe  
Kaminski Waggonbau GmbH

**IONX**

**OVINTO**

**PJM**

**SAVVY**  
Telematic Systems AG



## WASCOSA Asset Intelligence Day venue

The Swiss Museum of Transport has been an innovative and creative museum for over 50 years. It is a museum, showcase and adventure rolled into one, and the most popular museum in Switzerland. Over its long history, a unique collection of historical objects and documents have been acquired that are used in special and permanent exhibitions to bring the history of transport and mobility to life in an exciting, impressive and interesting way.

Alongside the successful and often exemplary exhibitions, the Museum of Transport has also gained an international reputation through its very high level of self-financing. The Museum of Transport awakes and encourages an interest in transport and mobility-relevant topics as well as the past, present and future of rail transport, road traffic, shipping, cable cars, tourism, aviation and space flight.

### Travel from Lucerne station

The Swiss Museum of Transport is 3 kilometres from Lucerne main station.

- **By train:** 8 minutes: S3 or Voralpenexpress to the stop «Luzern Verkehrshaus». Timetables: [www.sbb.ch](http://www.sbb.ch)
- **By bus:** 10 minutes: Nos. 6, 8 or 24 to the stop «Verkehrshaus». Timetables: [www.vbl.ch](http://www.vbl.ch)
- **By boat:** 10 minutes, own landing stage «Verkehrshaus-Lido». Timetables: [www.lakelucerne.ch](http://www.lakelucerne.ch)
- **On foot:** 30 minutes' walk along the lakeside promenade
- **By car:** Lido car park



**DATE** Thursday, 22 October 2015  
**TIME** from 9.30 am (start 10.30 am) – 4.30 pm  
**LOCATION** Swiss Museum of Transport, Lidostrasse 5, Lucerne



# Hotel quotas in Lucerne

WASCOSA has arranged various quotas for you that can be booked between now and 21 August 2015 at the latest. We recommend that you book your room early.

**Quota deadline  
is 21 August 2015!**  
Book your room now.  
The quotas are only  
available until  
21 August 2015.

	Hotel	Booking	Price single room	Price double room
	<b>Astoria****</b> Pilatusstrasse 29 6002 Lucerne <a href="http://www.astoria-luzern.ch">www.astoria-luzern.ch</a>	<b>Quota</b> has been arranged with the hotel, using the code word «WASCOSA». <b>Book through:</b> <a href="mailto:reservation2@astoria-luzern.ch">reservation2@astoria-luzern.ch</a>	CHF 280.00 incl. breakfast	CHF 310.00 incl. breakfast
	<b>Radisson Blu Hotel Luzern****</b> Inseliquai 12 6005 Lucerne <a href="http://www.radissonblu.de/hotel-lucerne">www.radissonblu.de/hotel-lucerne</a>	<b>Quota</b> has been arranged with the hotel, using the code word «WASCOSA». <b>Book through:</b> <a href="mailto:info.lucerne@radissonblu.com">info.lucerne@radissonblu.com</a>	CHF 270.00 incl. breakfast	CHF 300.00 incl. breakfast
	<b>Hotel Waldstätterhof***</b> Zentralstrasse 4 6003 Lucerne <a href="http://www.hotel-waldstaetterhof.ch">www.hotel-waldstaetterhof.ch</a>	<b>Quota</b> has been arranged with the hotel, using the code word «WASCOSA». <b>Book through:</b> <a href="mailto:info@hotel-waldstaetterhof.ch">info@hotel-waldstaetterhof.ch</a>	CHF 110.00 incl. breakfast	CHF 200.00 incl. breakfast
	<b>Hotel Ibis Styles Luzern City***</b> Friedenstrasse 8, 6004 Lucerne <a href="http://www.ibis.com/de/hotel-8549-ibis-styles-luzern-city/index.shtml">www.ibis.com/de/hotel-8549-ibis-styles-luzern-city/index.shtml</a>	<b>Quota</b> has been arranged with the hotel, using the code word «WASCOSA». <b>Book through:</b> <a href="mailto:H8549-RE@accor.com">H8549-RE@accor.com</a>	CHF 159.00 incl. breakfast	CHF 169.00 incl. breakfast
	<b>Hotel Ibis Budget Luzern City</b> Kellerstrasse 4 6 8, 6005 Lucerne <a href="http://www.ibis.com/de/hotel-6782-ibis-budget-luzern-city/index.shtml">www.ibis.com/de/hotel-6782-ibis-budget-luzern-city/index.shtml</a>	<b>Quota</b> has been arranged with the hotel, using the code word «WASCOSA». <b>Book through:</b> <a href="mailto:H6782-BO@accor.com">H6782-BO@accor.com</a>	CHF 108.60 incl. breakfast	CHF 125.20 incl. breakfast



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# Lucerne at a glance

- 1** Thursday, 22 October 2015, from 9.30 am (10.30 am) – 4.30 pm  
**WASCOSA Asset Intelligence Day**  
Location: Swiss Museum of Transport, Lidostrasse 5, 6006 Lucerne
- 2** **Astoria\*\*\*\***  
Pilatusstrasse 29, 6002 Lucerne
- 3** **Radisson Blu Luzern\*\*\*\***  
Inseliquai 12, 6005 Lucerne
- 4** **Hotel Waldstätterhof Luzern\*\*\***  
Zentralstrasse 4, 6003 Lucerne
- 5** **Hotel Ibis Styles Luzern City\*\*\***  
Friedenstrasse 8, 6004 Lucerne
- 6** **Hotel Ibis Budget Luzern City**  
Kellerstrasse 4 6 8, 6005 Lucerne

# Facts & Figures

<b>Date</b>	Thursday, 22 October 2015
<b>Time</b>	from 9.30 am Registration, light breakfast 10.30 am Event begins 4.30 pm Event ends
<b>Location</b>	Swiss Museum of Transport, Lidostrasse 5, 6006 Lucerne, Switzerland
<b>Language</b>	German/English, Simultaneous translation into English and German
<b>Attendance fee</b>	EUR 390.00 (plus VAT) Students: EUR 235.00 (plus VAT) The attendance fee includes refreshments, coffee breaks and lunch
<b>Registration</b>	The number of participants is limited; registrations will be processed in order of reception.  As soon as possible, though by <b>Thursday, 24 September 2015</b> at the latest using the registration/cancellation form.  If you register <b>before 31 August 2015</b> , you will benefit from an <b>early-bird price</b> of EUR 315.00 (plus VAT)  Following receipt of your registration you will be sent an invoice which serves as confirmation of your registration. If the participant does not turn up or de-registers within the 28 days prior to the event, the complete attendance fee will be due.
<b>Contact for any questions</b>	Sebil Gülkanat, Marketing and Communications Assistant T +41 41 727 67 34, marketing@wascosa.ch  Esther Schmid, Head of Marketing and Communications T +41 41 727 67 41, marketing@wascosa.ch

If you register  
before **31 August 2015**,  
you will benefit from an  
**early-bird price**  
of EUR 315.00  
(plus VAT)



## How to get to Lucerne

- **By train:** From Basel, approx. 1h – 1h30  
From Schaffhausen, approx. 1h30 – 1h45  
Timetables: [www.sbb.ch](http://www.sbb.ch)
- **By car:** From Basel, approx. 1h, 96 km  
From Schaffhausen, approx. 1h10, 110 km  
From Vaduz, approx. 1h30, 131 km
- **By plane:** Zurich airport,  
then 1h – 1h20 train journey  
Basel Mulhouse (FR), then  
bus and train journey, 1h30 – 1h50  
Timetables: [www.sbb.ch](http://www.sbb.ch)

### Zurich airport – regular daily flights

#### Flights to Zurich

Amsterdam – Zurich	07.00 – 08.25	SWISS
Berlin – Zurich	06.20 – 07.45	Air Berlin
Brussels – Zurich	07.00 – 08.20	SWISS
Düsseldorf – Zurich	07.00 – 08.10	Lufthansa
Frankfurt – Zurich	06.30 – 07.25	Lufthansa
Hamburg – Zurich	07.00 – 08.25	Germanwings
London Heathrow – Zurich	06.00 – 08.40	SWISS
Paris CDG – Zurich	07.00 – 08.15	SWISS
Rome – Zurich	06.40 – 08.20	SWISS
Vienna – Zurich	06.50 – 08.10	SWISS





### Return flights from Zurich

Zurich – Amsterdam	17.30 – 19.10	SWISS
Zurich – Amsterdam	17.35 – 19.15	KLM
Zurich – Amsterdam	20.05 – 21.35	KLM
Zurich – Amsterdam	20.55 – 22.30	SWISS
Zurich – Berlin	18.20 – 19.45	SWISS
Zurich – Berlin	20.45 – 22.10	SWISS
Zurich – Brussels	17.00 – 18.10	SWISS
Zurich – Brussels	18.10 – 19.25	SWISS
Zurich – Brussels	21.00 – 22.20	SWISS
Zurich – Düsseldorf	17.45 – 19.05	SWISS
Zurich – Düsseldorf	19.00 – 20.10	SWISS
Zurich – Düsseldorf	20.45 – 21.55	SWISS
Zurich – Frankfurt	18.10 – 19.15	SWISS
Zurich – Frankfurt	19.00 – 20.05	SWISS
Zurich – Frankfurt	19.55 – 21.00	SWISS
Zurich – Hamburg	17.55 – 19.25	SWISS
Zurich – Hamburg	20.20 – 21.40	SWISS
Zurich – Cologne / Bonn	17.05 – 18.10	SWISS
Zurich – Cologne / Bonn	20.40 – 21.45	SWISS
Zurich – Lyon	17.20 – 18.15	SWISS
Zurich – London Heathrow	17.05 – 17.50	SWISS

Zurich – London Heathrow	17.10 – 17.55	British Airways
Zurich – London Heathrow	18.35 – 19.25	SWISS
Zurich – London Heathrow	19.35 – 20.20	British Airways
Zurich – London Heathrow	20.50 – 21.40	SWISS
Zurich – Paris CDG	18.00 – 19.20	Air France
Zurich – Paris CDG	18.50 – 20.05	SWISS
Zurich – Paris CDG	20.45 – 21.55	SWISS
Zurich – Rome	17.30 – 19.05	SWISS
Zurich – Rome	18.45 – 20.20	Alitalia
Zurich – Rome	21.05 – 22.35	SWISS
Zurich – Vienna	17.00 – 18.20	SWISS
Zurich – Vienna	18.00 – 19.25	SWISS
Zurich – Vienna	19.50 – 21.10	SWISS

No guarantee for the figures and no claim to completeness.

# Registration/cancellation form

# WASCOSA Asset Intelligence Day



**Closing date:** 24 September 2015 (Please register as soon as possible since the number of participants is limited)

**Send your reply to:** F +41 41 727 67 79, Eve Lansing, WASCOSA AG or marketing@wascosa.ch

**Yes**, I will be taking part in the **WASCOSA Asset Intelligence Day** on **Thursday, 22 October 2015**.  
Location: Swiss Museum of Transport, Lidostrasse 5, 6006 Lucerne

I have read and accept the registration information.

**No**, unfortunately I will be unable to attend any of the events.

Participant 1 \_\_\_\_\_ Role \_\_\_\_\_

Participant 2 \_\_\_\_\_ Role \_\_\_\_\_

Participant 3 \_\_\_\_\_ Role \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

T / M / F \_\_\_\_\_

e-mail \_\_\_\_\_

Date/signature \_\_\_\_\_



Wascosa



**WASCOSA** – Europe's first provider of freight wagon systems

## CONTACT DETAILS

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**wascosa**